



Australian Society of Dermal Clinicians (ASDC)
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LOGO TERMS OF USE

The Australian Society of Dermal Clinicians (ASDC) reserves the right to approve all uses of its name and logo.

The Association's logo will be provided in electronic format. The logo may not be revised or altered in any way and must be displayed in the same form as it was produced.

The use of the Association's logo in any advertising and marketing materials must be done in a manner that maintains a mechanism of consumer confidence, and which upholds the professional value of the Association.

The use of the Association's logo may be used solely for the purpose of:

- Promoting that you are a current and financial member of ASDC
- Promoting that you are a current Affiliate partner of the ASDC
- Promoting that your graduates (if an endorsed institution) are recognised to apply for Full Membership.

All uses of the ASDC logo must cease and desist upon non-renewal of membership or upon the termination of an Affiliation.

Only financial members and Affiliates of the Association can use the Association's logo to promote their affiliation with the ASDC, any other use of the logo or ASDC branding must be requested in writing, and prior approval from the General Committee must be received. If used in a promotional event or for marketing purposes, individuals must provide details of the promotional event prior to using the logo. The primary contact for all logo requests will be info@dermalclinicians.com.au.