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PARTNERSHIP PACK 2024

SPONSORSHIP OPPORTUNTIES

THE AUSTRALIAN SOCIETY OF DERMAL CLINICIANS



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Why Partner with Us

JENNIFER BYRNE

PRESIDENT

The Australian Society of Dermal Clinicians

The Australian Society of Dermal Clinicians is a growing and dynamic professional community of dermal clinicians and dermal therapists We are a member organisation of leading practitioners, business owners and decision-makers from clinical practice, education, research, and policy development.

Together we work with a common focus to support and guide the profession to ensure standards and safety in the provision of skin health services. Our industry partners and sponsors share this vision with a mutual commitment to the improvement of the profession and industry through promoting safety and standards in patient care.





Education

Providing ongoing professional education and guidance regarding formal and informal pathways for education.



Safety

We advocate on behalf of our members, industry representatives and consumers to ensure standards of safety and ethical practice.



working to increase recognition of the profession.

About our Members



The Australian Society of Dermal Clinicians (ASDC) is a not-for-profit professional association for Dermal Clinicians, Dermal Therapists, and industry associates. The ASDC is a collaborative professional community of practitioners, educators, researchers, and industry representatives who specialise or have a special interest in skin health, integrity, and the clinical management of skin conditions, disorders, and disease. The ASDC encourages research and evidence-based, best practices to achieve optimal outcomes for patients. We also advocate on behalf of our members, industry representatives, and consumers in maintaining standards of safety and ethical practice.

Our annual educational event, SKINCON is an intimate, boutique conference opportunity that attracts up to 200 delegates through high-quality educational and networking opportunities. Sponsorship packages are limited to increase value for sponsors and face to face time with delegates. Our attendees are the end users of your technology and products and SKINCON is a valuable opportunity to educate them about your brand and innovations. The event schedule provides multiple opportunities to network and make connections with delegates including face-to-face workshops, exhibitor hall and virtual exhibitor stands. as well as the social events

Meet Our Team

ASDC events are supported by a team of dedicated individuals from the ASDC general board and the education board as well as volunteers from our conference organising committee. Below are some of the members of this team that you will be working with you at various points of your sponsorship journey to achieve maximum benefit from your package inclusions



Jennifer Byrne Project Manager

As the project manager, Jennifer's role is to work with various teams in the organisation of the event to ensure that milestones and KPI's are met.



Claire Coulstock Partner Liason

As partner liaison, Claire will be working with you to onboard and answer questions about events and package inclusions,

E: events@dermalclincians.com.au



Vera Koslova-Fu Partner Liason

As partner liaison, Vera will be working with you to onboard and answer questions about the package inclusions, and invoicing

E: events@dermalclincians.com.au

Event Support Team



Melissa Lauricella Communications Coordinator

Melissa will be your first port of call for providing and receiving communications. At various times your nominated representative in marketing, finance, education and sales may receive contact from Samantha to organise your sponsorship benefits

E: info@dermalclinicians.com.au





Kristina Mazzone

Media & Marketing Team



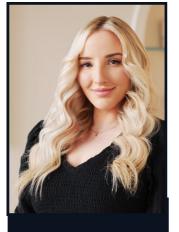
Mala Mcalpin

Education, Media & Marketing Team

James Vivian

Education Team

Fiona Breitkreuz Education Team



Elise Birchall Delegate Liaison



Shantelle Quarrell Delegate Liaison

Packages

Packages for sponsorhip for 2024 include partnerships with benefits to our participating companies all year round. the ASDC aims to provide value and quality in the experience of participating for all involved. Our events are targeted and intimate, so packages are limited. Below is a snapshot with the full list of inclusions on the next pages.



Partner Packages

The partner packages provide maximum exposure at SKINCON and benefits beyond the conference with opportunities for the ASDC to work with you to increase exposure of your brand to our members all year round.



Workshop Sponsor

The workshop sponsorship packages provide you with face-to-face quality time with delegates at on of our education meets throughout the year. These events increase expsoure to your brand and provide opportunities for our members to maintian clinical currency





Exhibitor

As an event exhibitor you will have the opportunity to increase awareness of your brand, products and equipment by connecting with delegates during registration, breaks, lunch and during the networking drinks at one of our events.



Package Comparison

Inclusions	PLATINUM PARTNER EDUCATION MEETING	PLATINUM PARTNER SKINCON24	GOLD PARTNER SKINCON24	SILVER PARTNER SKINCON24	BRONZE PARTNER SKINCON24
COST	\$8800	\$9500	\$6900	\$4900	\$2900
PAGE NUMBER FULL LIST INCLUSIONS	11	17	18	20	22
NUMBER AVAILABLE	3	5	5	5	10
EDUCATIONAL WEBINAR	\checkmark	\checkmark		\checkmark	
ADVERTISING IN QUARTERLY NEWSLETTER	\checkmark	\searrow			
AFFILIATE BRANDING LOGO WEBISTE	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
SKINCON24 WORKSHOP		\checkmark	\checkmark		
GENERAL MEETING WORKSHOP	\checkmark				
SKINCON24 EXHIBITION STAND		\checkmark	\checkmark	\checkmark	\checkmark
REGISTRATION FOR REPRESENTATIVES SKINCON24	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

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ANNUAL PARTNERSHIP 2024

SPONSORSHIP OPPORTUNTIES

THE AUSTRALIAN SOCIETY OF DERMAL CLINICIANS



Industry Directory -Coming in 2024 - \$490



Do you want to increase brand awareness and increase accessibility of your offering to the ASDC member community?

In 2024 we will launch our supplier directory designed to connect decision-makers and end users of your products and services and provide information on exclusive discount incentives available to ASDC Members.

Inclusions	Details
DIRECTORY	 listed on the directory for 12 months from January 1, 2024 until December 31, 2024.
BENEFITS	A fee \$490 is payable annually to administor and maintain the directory on the ASDC website. Links to socials, website, images, member promotions, upcoming brand events as supplied.

Provisional Calendar of Meetings

The Australian Society of Dermal Clinicians hosts education days, twighlight workshops and webinars to provide valuable opportunities for members and the wider professional community the opporunity to keep up to date with changes in our sector. Partnering with the ASDC for one of these events enables you to educate business owners and decision makers about your latest innovations, technologies and techniques.

Time	Details	Location
MARCH	Education Day and General Meeting	ТВС
JUNE	ASDC at the NSS	QLD
JULY	Education Day and AGM	ТВС
13-15 SEPTEMBER	SKINCON24	Melbourne
NOVEMBER	Education Day and General Meeting	ТВС

Education Days and Meetings

Webinars

Time	Торіс	Speaker
FEBRUARY	ТВС	ТВС
APRIL	ТВС	ТВС
MAY	ТВС	ТВС
MAY	ТВС	ТВС
AUGUST	ТВС	ТВС
OCTOBER	ТВС	ТВС

Platinum Partner - Education Meeting \$8800



ASDC members are encouraged to work with companies that provide products and equipment that support our ethical and evidence-based approach. You can sponsor one of the educational days across our calendar year with greater exclusivity as each event will only have one partner.

The ASDC works in collaboration and partnership with likeminded companies to provide educational opportunities to promote clinical currency. We advocate for the highest standards within clinical practice including the ethical management of patients through delivery of high-quality skin health services.

Inclusions	Details
PARTNERSHIP PACKAGE BENEFITS	 1 x 45 minute educational webinar to be provided in 2024 Logo on affiliates and partner page until December 31, 2024 Advertising in the quarterly ASDC newsletter Promotion of company events on ASDC social media channels.
WORKSHOP AND EXHIBITION AT EDUCATION EVENT	 1 x 60 minute presentation and practical workhop 1 x 2m included trestle table and 2 x chairs, power supply 2 x vertical branded banners and devices that fit within the space. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be suppled by company) placed in swag bag
REISTRATION	1 x complimentary SKINCON24 regisrations

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SKINCON SPONSORSHIP 13-15 SEPTEMBER 2024

SPONSORSHIP OPPORTUNTIES

THE AUSTRALIAN SOCIETY OF DERMAL CLINICIANS



Event Schedule

In 2024 the SKINCON program aims to take full advantage of all that Melbourne has to offer to provide a more immersive and interactive experience with opportunities to gain new knowledge and maintaining clinical currency in the varied and emerging subdisciplines of dermal practice.





Friday- Networking

On Friday we kick of SKINCON24 with a social event. You can meet and catch up with colleagues and friends both old and new before the formal program begins. A great way to settle in before the scientific program begins on Saturday.



Saturday- Scientific Plenary and Exhibition

Saturday concentrates on deep diving into educational updates, current and emerging challenges as well as innovations in dermal practice. Attendees will gain insight into how to manage skin conditions with the latest research on clinical protocols and strategies



Sunday - Interactive Workhop Training

Sunday is a day of interactive training workshops so that you can see the latest tools and techniques in action. A great way to stay up to date on whats new and improved or learn skills that you would like to implement in your practice.

Event Highlights

This year's event is unique for the ASDC and builds on learnings from previous events. This includes a two-day program with both keynote educational talks and more intimate educational demonstration workshops to provide an opportunity to update in areas of clinical currency.



Interactive Sponsored Workshops

Companies that choose the workshop sponsorship packages are able to participate in a high-value educational opportunity for delegates and quality lead generation activity for companies. To increase your exposure to delegates, each workshop is offered several times which also ensures that delegates don't miss out on all the offered workshops.



Networking Opportunities

All sponsor representatives will have quality time during the event with delegates in the exhibitor hall during registration, breaks, and lunch each day. The evening networking events are hosted by the ASDC and are an opportunity to mingle and connect including attending presenters, sponsors, students and professionals from our industry sector.

The ASDC SKINCON is well-known for its high quality educational keynote presentations from high impact professionals from Dermal Science & Therapy, Plastics, Dermatology, Nursing, Allied Health, Skin Cancer Medicine and Cosmetic Medicine.

Attendees from SKINCON23 overwhelminly provided feedback that they were highly satisfied with SKINCON, would attend again and would recommend to others.

Early Bird Registrations Feb 28- July 31

Abstract EOI - Feb 28 - June 30





SKINCON24 Provisional Agenda

Friday 13 September - Networking

Time	Details	
3PM-6PM	Sponsor Bump In - Deliveries Received Workshop Venue	
6.30PM-9.30PM	Exhibitor Bump In - Rydges Hotel	
6PM-11.30PM	Networking Event Venue TBC	

Saturday 14 September - Scientific Plenary

SKINCON24 will be at the Rydges Hotel, nestled in the vibrant heart of the city's theatre district. Delegates that choose to stay in Melbourne can immerse themselves in Melbourne's culture, with Chinatown at their doorstep, exclusive Collins Street boutiques, major sporting precincts, Emporium, Melbourne Central and the Bourke Street Mall all moments away

Time	Details
8AM	Registrations - Coffee in Exhibitor Hall Breakfast Workshop
9AM-10.30AM	Presentations
10.30-11AM	Break - Exhibitor Hall
11AM-12.30PM	Presentations
12.30PM-1.30PM	Lunch - Exhibitor Hall
1.30PM-3PM	Presentations
3PM-3.30PM	Break - Exhibitor Hall
3.30PM-4.30PM	Presentations/ Exhibitors bump out Rydges Hotel, Workshop Sponsors Bump In Workshop Venue
4.30PM	Closing Drinks

SKINCON24 Provisional Agenda

Sunday 15 September- Interactive Workshops

SKINCON24 workshops will be offered to maximise opportunities to showcase your clinical equipment, products and protocols. Workshops will be run in small groups over a series of sessions to ensure that you have exposure and dedicated face to face time with as many delegates as possible. Making this an excellent opportunity for lead generation, networking and brand awareness.

Time	Details
9AM	Registrations
9.30-10.15AM	Workshop Round 1
10.15-11AM	Workshop Round 2
11-11.30AM	Break
11.30-12.15PM	Workshop Round 3
12.15-1PM	Workshop Round 4
1.30PM	Workshop Sponsors Bump Out



Platinum Partner - SKINCON24 \$9500



The platinum partner package provides high-value exposure at SKINCON to increase brand awareness and quality lead generation. This package also provides maximum exposure to our members throughout the calendar year from January 1st, 2024 to December 31st, 2024. As well as the benefits of hosting a workshop and exhibiting at SKINCON24, our largest educational event in Melbourne.

Inclusions	Details
PARTNERSHIP PARTNER BENEFITS	 1 x 45 minute educational webinar to be provided in 2024 Logo on affiliates and partner page until December 31, 2024 Advertising in the quarterly ASDC newsletter Promotion of company events on ASDC social media channels.
SKINCON24 SPONSORED WORKSHOP AT INDUSTRY EXPLORATION DAY	 Face-to-face quality time with delegates for the workshop program at SKINCON24 Brief to provide an opportunity to advance practice and maintain the clinical currency of delegates 2 x vertical branded banners and devices that fit within the space. 2 x 45-minute workshops that delegates can rotate through. See the example on the provisional agenda Should incorporate some form of demonstration or hands-on as well as educational content.
EXHBITION STAND AT SCIENTIFIC PLENARY SKINCON24	 1 x 2m included trestle table and 2 x chairs, power supply 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be supplied by company) in the swag bag
REGISTRATION	2 x complimentary SKINCON24 regisrations

Gold Sponsor SKINCON24 \$6900



The workshop sponsor package provides high-value exposure at SKINCON to increase brand awareness and quality lead generation. Package 2 provides maximum exposure to our members by hosting a workshop and exhibiting at SKINCON24, our largest educational event in Melbourne.

Inclusions	Details
SKINCON24 SPONSORED WORKSHOP AT INDUSTRY EXPLORATION DAY	 Face-to-face quality time with delegates for the workshop program at SKINCON24 Brief to provide an opportunity to advance practice and maintain the clinical currency of delegates 2 x vertical branded banners and devices that fit within the space. 2 x 45-minute workshops that delegates can rotate through. See the example on the provisional agenda Should incorporate some form of demonstration or hands-on as well as educational content.
EXHBITION STAND AT SCIENTIFIC PLENARY SKINCON24	 1 x 2m included trestle table and 2 x chairs, power supply 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be supplied by company) in the swag bag
REGISTRATION	• 2 x complimentary SKINCON24 regisrations

SKINCON24 Breakfast Workshop \$6500



As the breakfast sponosor you will have maximum exposure to our members throughout the calendar year from January 1st, 2024 to December 31st, 2024. Also included are the benefits of providing a breakfast workshop at SKINCON24 our largest educational event in Melbourne. This is an exclusive package providing you with exceptional value and lead generation at SKINCON24 as the event will only have one partner for this package category.

Inclusions	Details
PARTNERSHIP PACKAGE BENEFITS	• Logo on affiliates and partner page until December 31, 2024
BREAKFAST WORKSHOP SKINCON24	 1 x 45 minute presentation and/or demonstration. 1 x 2m included trestle table and 2 x chairs, power supply (Exhibitor Hall) 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be suppled by company) placed in swag bag
REISTRATION	2 x complimentary SKINCON24 regisrations

SKINCON24 Silver Partner \$4900 -



As a SKINCON exhibitor, you will have the opportunity to increase awareness of your brand, products and equipment by connecting with delegates during registration, breaks, lunch and networking drinks.

Sponsors and exhibitors can also increase brand awareness as well as provide information to delegates about products, equipment or services by contributing to the delegate swag bag. The silver package provides you with maximum exposure to our members throughout the calendar year from January 1st, 2024 to December 31st, 2024 with the opportunity to provide a webinar and editorial materials

Inclusions	Details
PARTNERSHIP PACKAGE BENEFITS	 1 x 45 minute educational webinar to be provided in 2024 Logo on affiliates and partner page until December 31, 2024 Advertising in the quarterly ASDC newsletter Promotion of company events on ASDC social media channels.
EXHBITION STAND AT SCIENTIFIC PLENARY SKINCON24	 1 x 2m included trestle table and 2 x chairs, power supply 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be suppled by company) placed in swag bag
REISTRATION	2 x complimentary SKINCON24 regisrations

SKINCON24 Networking Event & Coffee Cart \$6500



This package provides maximum exposure to our members throughout the calendar year from January 1st, 2024 to December 31st, 2024. Also included are the benefits of sponsoring the networking event and coffee cart at SKINCON24 our largest educational event in Melbourne. This is an exclusive package as SKINCON24 will only have one partner for this package category.

Inclusions	Details
PARTNERSHIP PACKAGE BENEFITS	 Branding on the coffee cart and promotional item display nearby Logo on affiliates and partner page until December 31, 2024 2 x vertical banners at the networking event
EXHIBITION SKINCON24	 1 x 2m included trestle table and 2 x chairs, power supply (Exhibitor Hall) 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be suppled by company) placed in swag bag
REISTRATION	2 x complimentary SKINCON24 regisrations

SKINCON24 BRONZE PARTNER \$2900



As a SKINCON exhibitor you will have the opportunity to increase awareness of your brand, products and equipment by connecting with delegates during registration, breaks, lunch and during the networking drinks.

Sponsors and exhibitors can also increase brand awareness as well as provide information to delegates about products, equipment or services by contributing to the delegate swag bag.

Inclusions	Details
EXHBITION STAND AT SCIENTIFIC PLENARY SKINCON24	 1 x 2m included trestle table and 2 x chairs, power supply 2 x vertical branded banners and devices that fit within the space. A virtual conference platform is used for SKINCON. Delegates have access 7 days before the event and for up to 12 weeks after 15-minute company presentation attached to your virtual stand to introduce delegates to your brand and ethos or updates. Links to socials, website, images, conference promotions, upcoming brand events as supplied. branded items (to be suppied by company) placed in swag bag
REISTRATION	2 x complimentary SKINCON24 regisrations

Timeline

The outline below provides information on key milestones and terms to secure your sponsorship package. We will work with your teams with respect to the timelines below for your package benefits.

Secure your package

Payment Due \$1000 Jan 10 - May 30 Sponsorship packages are secured on a first-in basis. Companies must do this by making an online payment of \$1000 through the website. www.dermalclinicians.com.au/shop

All sponsors must complete the sponsor registration proforma as evidence that all terms and conditions are understood. This will automatically be sent in an email upon receipt of your initial payment <u>Sponsor Proforma</u>

Secure your benefits

Within seven (7) days of securing your package with the initial payment, you will receive a welcome pack from our sponsor liaison. This will include instructions on what you need to provide to secure your benefits with detailed timelines and instructions.

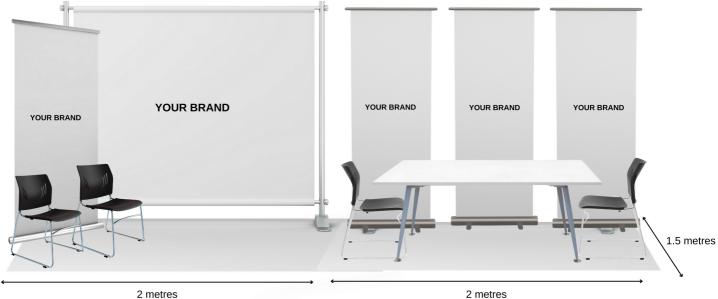
Final payment

14 day terms No later June 30 For all sponsor packages over \$1000 you will receive an invoice for the remainder with your welcome pack. The ASDC will require you to make payment within 14 days.

SKINCON24

13-15 September Melbourne SKINCON24 - Amplify will be held in Melbourne. You will receive updates between May and June to secure your exhibition stand and provide any contributions to the delegate swag bags, as well as assets for media and marketing to promote you in the lead-up to the event.

EXHIBITOR INFORMATION



INCLUSIONS Exhibition space 2 x 1.5 m

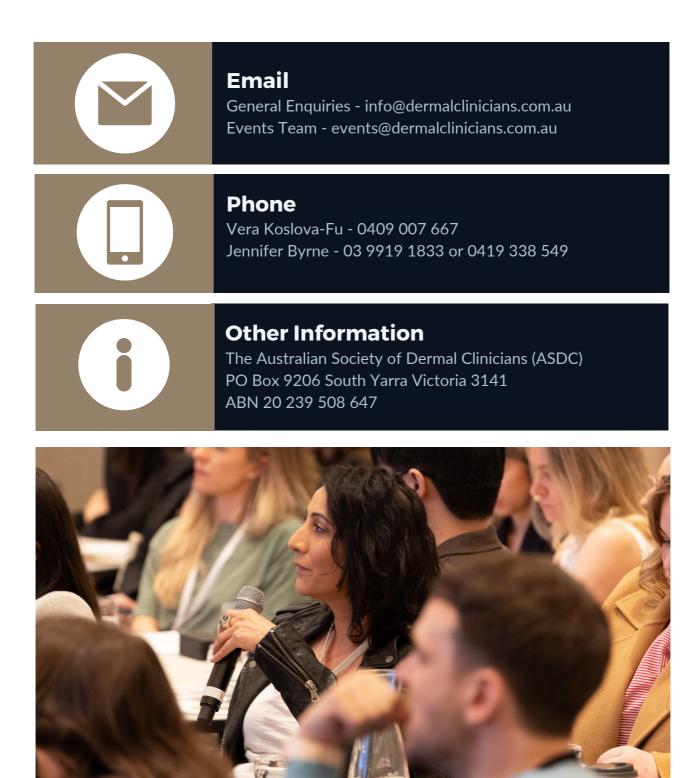
1 X TRESTLE TABLE (optional) 2 X CHAIRS (optional) POWER COMPANY CAN PROVIDE equipment product or displays to fit within the allocated space

> Examples EQUIPMENT/PRODUCTS BANNERS





Contact Information



Terms and Conditions

 Sponsorship is on a first-in, first-served basis and will only be secured once the applicable registration form and full payment have been received.
 Payments can be made through the website by credit card, PayPal, or to the ASDC bank account.

 Exhibition space will be allocated on first in first served basis upon receiving the booking form once the exhibition space map has been provided.
 No sponsor will be permitted to enter the exhibition hall or be listed as a sponsor on the event website, advertising materials or conference program until full payment and a booking form have been received by the ASDC.
 CANCELLATION POLICY. In the event of cancellation, a service fee of 30% of the sponsorship package cost applies for cancellations prior to July 30. No refunds will be made for cancellations after July 30, 2023. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet, or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.

7. Sponsorship monies will facilitate ASDC strategic projects, advertising, and education materials. They also contribute to the successful planning and promotion of the conference including workshops and networking events, in addition to subsiding the cost of management, communication, invited speakers, programs, and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference.

8. Sponsorship entitlements including organisation logo on the ASDC website and other marketing material will be delivered upon receipt of the required deposit or full payment

9. The name and contact number of your nominated representative may be provided to the conference organisers and education managers to assist with the planning and set up of education events, conference exhibitor space, and other promotional entitlements.

11. Complimentary passes will be provided as indicated in sponsorship package benefits. Additional staff attending or assisting on the stand must purchase a pass. 30% discount is provided to sponsors for additional passes using the exhibitor promo code provided in your welcome pack.

SEPTEMBER 14-15 2024

RENEW YOUR SPARK OF CURIOSITY **IGNITE** INNOVATION AND POWERFUL CHANGE **AMPLIFY** YOUR IMPACT THROUGH EXCELLENCE

SKINCON Holify 2