



Australian Society of Dermal Clinicians (ASDC)
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A.B.N 20 239 508 647

AGM 2022 - Secretary Report

As another term comes to a close, it is my pleasure, as General Secretary, to present this information on the activities of the ASDC over the past financial year. My report aims to briefly overview the ASDC's meetings, education, and memberships. This report will provide information from the 2021/2022 term.

MEETINGS

The committee held eight monthly online meetings and one strategic planning day. Attendance by the committee was relatively consistent and reached quorum most of the time, which meant that we could continue to plan and achieve milestones each month. We also held a face-to-face General Meeting across three states in March 2022, where we briefed and updated members on our strategic plans and pursuits.

EVENTS

Due to the ongoing health situation, most events have been scheduled online until we can plan networking events with certainty. We look forward to organising our conference and networking events sometime towards the end of the year. It was lovely to see all our committee and members come together in March, so we hope to hold more of these events soon.

EDUCATION AND CAMPAIGNS

Email campaigns have been driven regularly, most linking to events, updates, meetings, and webinars. These campaigns encourage members to visit our website or member portals to provide current resources and relevant information on our industry. This year has continued to feature the following:

1. Access to AUSMED, giving members the opportunity for continued professional development.
2. Seasonal ASDC newsletters, updating members on what we are doing and what upcoming events and webinars are being held.
3. Presentations and webinars where content is uploaded to our AUSMED system, where members can watch later.
4. Job vacancies and opportunities within the industry.



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MEMBERSHIPS

This year, we have moved our membership process onto the WIX online platform. This is already allowing for a more streamlined membership process. All lapsed members have now been removed from the system, so we encourage those whose memberships have expired to reapply if you wish continued access to our site and resources.

Our memberships remained stable over the last financial year, but numbers have dropped this term. We have seen an increase in full membership and a drop in associate, industry and student membership. The drop in student membership could be partly due to members not renewing after their endorsed memberships had expired.

We hope to continue to see an increase in memberships over the coming year, particularly as we start to have more networking events. We strongly encourage our members to actively continue promoting and supporting colleagues to sign up for the ASDC.

Table A below outlines the membership numbers as of July 2022.

TABLE A
ASDC Memberships as of July 2022

Type of Membership	2021	2022
Full Member	53	80
Associate Member	18	5
Industry Member	15	6
Student Member	55	38
Life Member	2	2
Honorary Member	1	1
Total	144	132
Pending	-	-



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CHALLENGES

It is a given to note that life post-pandemic has continued to be one of our biggest challenges this year, as we continue to navigate our way around how this can impact our lives and our industry. Even so, we thank all our members and committee board for their continued support.

I look forward to a productive 2022/2023 term and to continue sharing with you all of the Association's future endeavours, educational support and events. Thank you to all our members, affiliates, sponsors and colleagues for your support over the last year. Please take care of yourself as we navigate through these times.

Warm regards,
Mariana Vukic
ASDC General Secretary